

## London Symphony Orchestra On Tour: Information for Promoters

### Event Listings on LSO Website

LSO tour concerts are listed on our website, [lso.co.uk](http://lso.co.uk). To ensure your event is listed accurately and on the day it is announced, we would be grateful if you could contact [fiona.dinsdale@lso.co.uk](mailto:fiona.dinsdale@lso.co.uk) at least 2 weeks before the announcement date with the following information:

- The dates and programmes of the concert in question.
- Ticket prices.
- Link to the webpage to book tickets.
- Announcement and/or on-sale date(s) and time(s).
- Any other information that we should include within the listing (pre-concert talks, event blurbs etc).

### LSO Biography

Download from [lso.co.uk/press](http://lso.co.uk/press).

Always use the most up-to-date version available from the LSO website. Any previously used biographies should be discarded.

Our biographies should not be altered without permission. Any cuts or edits must be approved before publication. Please send to [nathan.rasdall@lso.co.uk](mailto:nathan.rasdall@lso.co.uk) for approval.

### Logo Pack

Download from [lso.co.uk/press](http://lso.co.uk/press). In most cases, we ask that you use the LSO logo lock up (see below).



Our logo is supplied in black and white options. It should only be used in these colours, and not manipulated in any way. The logo and text elements of the LSO lock up should not be separated. Please ensure that there is sufficient clear space between the LSO logo and any other design elements.

### Official LSO Photo

Download from [lso.co.uk/press](http://lso.co.uk/press).

Tour partners and promoters are able to use our official photo, with credits, for all official LSO appearances. For anything that falls outside this usage, please contact [lso.marketing@lso.co.uk](mailto:lso.marketing@lso.co.uk). Please credit © John Davis where used.

## Concert Photography

Download from [lso.co.uk/press](https://lso.co.uk/press).

Photographs from LSO concerts can be used for press coverage, editorial (brochures and programmes) and website listings, and should be credited in all cases to the photographer. These photos may not be used as part of large-scale advertising and promotional campaigns; on these occasions a separate fee for this purpose (if required) should be negotiated between the photographer and promoter.

## Video and Audio Assets

A selection of video footage is available to download from [lso.co.uk/press](https://lso.co.uk/press). These clips are only authorised for press usage. To use this footage in any other context, or if you have specific video or audio requests, please contact [lso.marketing@lso.co.uk](mailto:lso.marketing@lso.co.uk).

## Artist Assets

Biographies and headshots for the artists we work with can be sourced through each artists' management agency. For our family of conductors, these are:

- Sir Simon Rattle: <https://www.askonasholt.com/artists/simon-rattle/>
- Gianandrea Noseda: <https://www.artistsmanagement.com/artists/gianandrea-noseda/>
- François-Xavier Roth: <https://maestroarts.com/artists/francois-xavier-roth>
- Michael Tilson Thomas: <https://www.askonasholt.com/artists/michael-tilson-thomas/>
- Barbara Hannigan: <https://www.tezarts.com/artists/barbara-hannigan>
- André J Thomas: <https://www.drandrethomas.com/>
- Sir Antonio Pappano: <https://imgartists.com/roster/sir-antonio-pappano/>

Use of and amendments to artist biographies should be cleared with the artists' management. The LSO cannot approve material on behalf of any artist.

## Programme Notes

The LSO's commissioning policy covers use of programme notes in LSO-produced programmes only, and does not cover use in tour programmes. Writers retain copyrights for their programme notes.

If you wish to use a note we have on file, we can connect you with the writer to discuss reprint agreements and fees. Please email [nathan.rasdall@lso.co.uk](mailto:nathan.rasdall@lso.co.uk)

## Social Media Handles & Content

Please tag us in relevant posts so that we can re-share, and use the hashtag #LSOonTour.

- Instagram: @londonsymphonyorchestra
- Twitter: @londonsymphony
- Facebook: @londonsymphonyorchestra

- YouTube: @LondonSymphonyOrchestra
- TikTok: @londonsymphonyorchestra
- LinkedIn: London Symphony Orchestra
- Threads: @londonsymphonyorchestra

We will endeavour to so share relevant content with our touring partners, as appropriate, including audio and video material, photography, reviews and interviews. Please let us know if you have specific requests for material.

We encourage you to get in touch about potential creative projects, social media takeovers and collaborations, including Facebook event co-host requests. Please note that any opportunities to capture footage or photography of the LSO on tour must be specifically requested and approved in advance.

### Key Contacts

Please contact the following members of the LSO Marketing & Communications team if you have any questions:

- Press and PR: [chris.millard@lso.co.uk](mailto:chris.millard@lso.co.uk)
- Social Media, Digital Content: [barbara.revesz@lso.co.uk](mailto:barbara.revesz@lso.co.uk)
- Logo Usage: [emma.digby@lso.co.uk](mailto:emma.digby@lso.co.uk)
- Using Official and Concert Photos: [lso.marketing@lso.co.uk](mailto:lso.marketing@lso.co.uk)
- LSO Biography, Programme Notes: [nathan.rasdall@lso.co.uk](mailto:nathan.rasdall@lso.co.uk)
- Proofs for Approval: [dan.smith@lso.co.uk](mailto:dan.smith@lso.co.uk) AND [meg.holch@lso.co.uk](mailto:meg.holch@lso.co.uk)
- Event Listings – adding a listing: [fiona.dinsdale@lso.co.uk](mailto:fiona.dinsdale@lso.co.uk)
- Event Listings – editing an existing listing: [kasia.fallan@lso.co.uk](mailto:kasia.fallan@lso.co.uk), [dan.smith@lso.co.uk](mailto:dan.smith@lso.co.uk) AND [meg.holch@lso.co.uk](mailto:meg.holch@lso.co.uk)
- Artist Biographies and Assets: Contact the artist agency directly